



KSDZ-FM & KDJL-FM - DJ Broadcasting, Inc.  
P.O. Box 390  
Gordon, NE 69343

## 2022 Nebraska Primary Election

Theresa For Governor

Order #2982-00004

**Monday 4/25/22, 9:20am** - Received email today from Eugene McCoy with Order for 12 - :60 second commercials to start 4/26/22 and a new PB-19 and 2 :60 commercials attached.

Sponsor ID confirmed. Order and audio approved by James Lambley.

James Lambley spoke with Theresa by phone at 10:45am. She will email a copy of the check today and the check will be mailed out today. *OK [Signature]*

Order entered.

Uploaded to FCC KSDZ & KDJL Political Files on 4/25/2022

*OK [Signature]*  
4/25/22

Subject **Attn: Jim Lambley: New Order for Nebraskans for Theresa**  
From E Eugene McCoy Jr <sandhills123@yahoo.com>  
To KSDZ/KDJL <twister@twisterradio.com>  
Date 2022-04-25 09:20

roundcube 

- KSDZ- KDJL GORDON-VALENTINE-04252022.pdf (~432 KB)
- TNT 0230042122Football.mp3 (~183 KB)
- TNT 0330042122Capitol.mp3 (~196 KB)
- PB-19 Theresa for Gov.pdf (~1.6 MB)

Jim: Attached is a new order for Nebraskans for Theresa to start 4/26/2022.

Traffic Instructions:

Rotate two 30 second ads attached in equal rotation.

Theresa will get with you on payment.

Gene McCoy  
(907) 320-0611

*I spoke w. r. Theresa by phone at 10:45 AM.  
she will email me a copy of the ✓ today  
and the check will be mailed out today.*

*Gene.  
✓*

*OK 4/25/22*

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Theresa Thibodeau, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Theresa Thibodeau

Authorized committee:

Nebraskans for Theresa

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Candidate for Governor of nebraska

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Aimee Melton

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Theresa Thibodeau</u>	Signature: <u>Jim Lambley</u>
Name: <u>Theresa Thibodeau</u>	Name: <u>JIM LAMBLEY</u>
Date of Request to Purchase Ad Time: <u>2-25-22 JRL</u> 02/21/2022	Date of Station Agreement to Sell Time: <u>4/25/22</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received: 4-25-22

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
2982-00004

Station Call Letters:

K542

Date Received/Requested:

4-25-22

Est. #:

Station Location:

GORDON, NE

Run Start and End Dates:

4-26-22 — 5-2-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Proof of Performance will be posted at the end of each Standard Media Broadcast Billing after invoices are printed and reconciled at the end of the month. 4/25/22

# BROADCAST ORDER

ADV THERESA FOR GOVERNOR

ADDR 15418 Weir Street #274

Omaha, NE 68137

BYR: Gene McCoy

STAT KSDZ – FM GORDON, KDJL – FM VALENTINE

ADDR P.O. Box 390

Gordon, NE 69343

ATTN JIM LAMBLEY

E: twister@twisterradio.com

ALL RATES ARE NET TO STATION

DAYS	TIME	LEN	FLIGHT DATES	WKS	#/ WK	RATE	TOT SPOTS
M T W R F S U	6A –7P	30	4/26/2022 – 5/02/2022	1	12	\$17.00	12
2 3 2 3 2							
			STATION KSDZ-FM				
M T W R F S U	6A –7P	60	2/23/2022 – 3/22/2022	1	12	\$0	12
2 3 2 3 2							
			STATION KDJL-FM COMBO NO CHARGE				
			STATION TOTALS	1	24		24
			ORDER TOTAL			\$204.00	

*PKS*  
4/25/22

KSDZ & KDJL  
PO Box 390  
Gordon, NE 69343  
308-282-2500

Order #: 2982-00004  
Description: POLITICAL ADVERTISING  
Date Entered: 4/25/2022  
P.O.#:  
Salesperson: HOUSE, .  
Invoice Frequency: Billed at end of Media Month, Sorted by Date

THERESA FOR GOVERNOR  
Attn: GENE McCOY  
15418 WEIR STREET #274  
OMAHA, NE 68137

**On-Air Schedule**

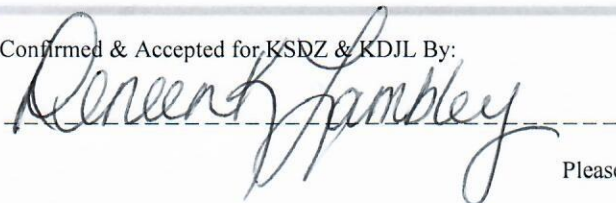
Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 4/26/2022	5/2/2022	KSDZ	06:00:00 to 19:00:00	Weekly	:30	12	17.00	204.00	2	3	2	3	2	0	0

Order Start Date: 4/26/2022    Order End Date: 5/2/2022    Spots: 12    Total Charges: \$204.00

**Projected Media Month Billing Totals for THERESA FOR GOVERNOR / 2982-00004 :**

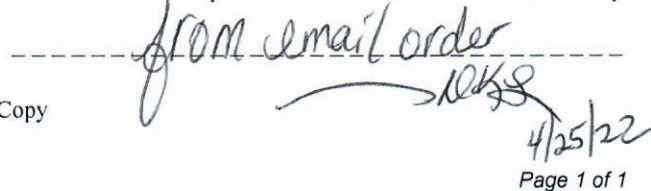
		<u>Spot Count</u>	<u>Net Billing</u>
May	2022	12	\$204.00
<b>Total:</b>		<b>12</b>	<b>\$204.00</b>

Confirmed & Accepted for KSDZ & KDJL By:



Please Sign and Return One Copy

Accepted for THERESA FOR GOVERNOR By:

  
from email order  
4/25/22